



Voice of Leadership

leadership
communication
programmes

Voice of Leadership Leadership communication programmes

The Voice of Leadership is an intensive person-centred three-day development programme in leadership communication. The programme is designed to challenge the way you, as a leader, approach communication, and to create the platform for long-term development in this area.

Over the three days, you will explore your voice, your presence, and how you can use them to influence, inspire and lead others. You will explore a wide range of areas, from your identity and emotional intelligence skills to expanding your repertoire of vocal expression and principles of leadership communication. You will have lots of opportunity to receive feedback from experienced coaches and other participants. The programme is designed in three phases:

Pre-programme awareness-building (Four weeks)

Audio recorder for self-assessment of communication style.

80-page workbook with exercises to raise self-awareness, and to support long-term learning.

360 feedback from colleagues on your impact, style, strengths and weaknesses in communication.

Pre-programme chat with programme facilitator to clarify goals, motivations. Conversation with manager if desired, to set the expectations of support from your organisation.

Development workshop (Three days)

Values and Emotional Intelligence

- Expanding your repertoire of expression.
- Developing self-awareness, and personal congruence.
- Exercises in listening and appreciating others as they are.
- Exploration of our individual biases and motivations in communication.

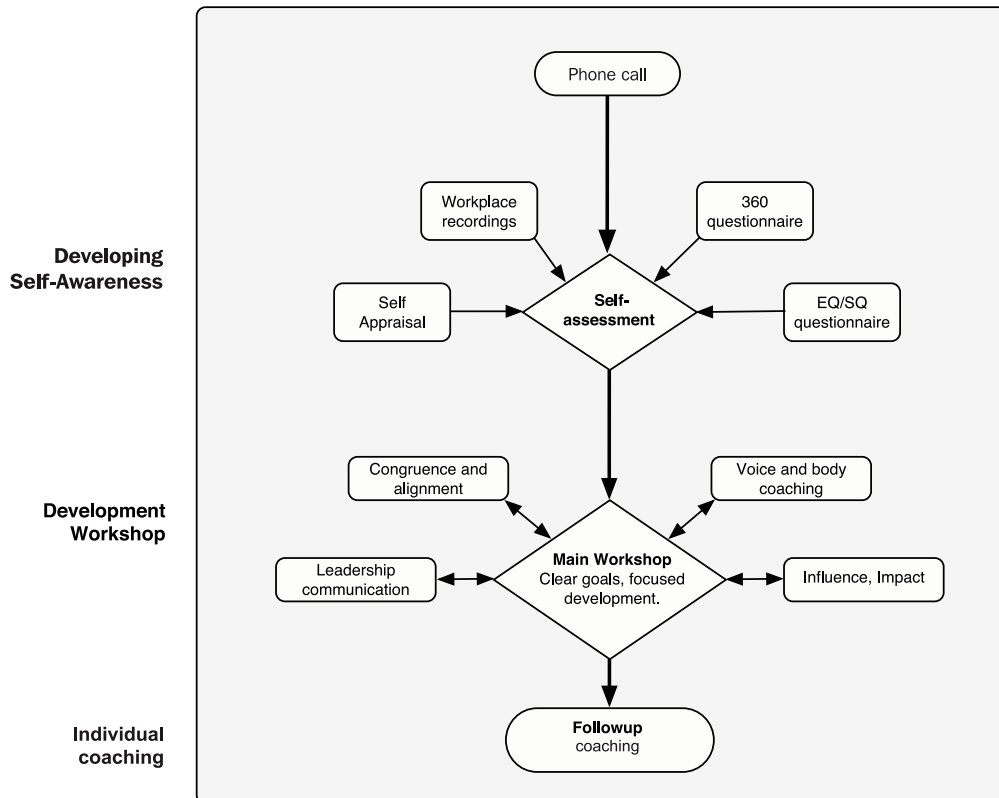
Presence and confidence

- Body, voice and confidence exercises.
- Presentations and dramatic recitations with feedback.
- Masterclass, applying coaching skills.
- Exercises exploring how our internal state affects our impact.

Development goals

- Discussion and input on 360 feedback and audio recordings.
- Articulation of individual goals for development.
- Practical suggestions for further work
- Coaching around scenarios from your business.

Post-workshop 1:1 meeting to consolidate individual learning



Outcomes from the programme

Increased self-confidence, and confidence to communicate in difficult situations. Greater awareness of yourself and the impact you have on others. Detailed feedback on your communication, from colleagues, other participants, and experienced coaches.

Strategies for using your identity, your voice and your body effectively in communication. Clear understanding of your personal values and how they influence your communication style.

Strong base for long-term development of your own personal leadership communication style. Personal learning goals that will help you to improve your impact and presence with others over time, and practical 1-year goals.

Cost

£2250 + VAT per delegate

Price includes day delegate rate, audio recorder and 1:1 coaching follow-up session.

Additional coaching price depends on area of need: £165+VAT per hour for voice coaching with associates, £375+VAT per hour for leadership communication coaching with lead consultant.

Target audience

Senior managers and junior executives with a clear development need in communication, who have been through a basic leadership development workshop to build self-awareness.

This workshop is the ideal lead-in to targeted communication coaching, and provides a strong basis for long-term development of leadership communication. Most benefit will be gained from either a group of peers, or run as an open programme, whether internal or external to your organisation.

Conditions

Minimum 6 delegates, maximum 10 delegates.

The fee will be invoiced as soon as you request a place on the programme. The fee must be paid in full by cheque or BACS before the workshop begins.

We reserve the right to charge the following fees for cancelled places or workshops:

More than 4 weeks before workshop	50% of full fee
Less than 4 weeks before workshop	100% of full fee

Custom Programmes

We can create custom programmes, based around the Voice of Leadership model, but tailored to your organisation's needs. These programmes can range from 1/2-day introductions to leadership communication to 12-month transformation of leadership communication for the entire executive board of your organisation. For in-house programmes, additional costs to be met by the client include: venue costs, travel / accommodation for facilitators, and A/V equipment hire.

Keywords Leadership, impact, executive coaching, voice development, communication, influence, personal brand, integrity, values, recording, speech, speaking skills, confidence, communicator, persuasion, conflict resolution, diplomacy, negotiation, board-level.

Dates / Booking

For dates of the next programme, or to book a place, contact Martyn or visit www.voiceofleadership.info

Martyn Clark
Gadfly Consulting Limited
martyn@gadfly.info
07974.083.197